

MARK S. WOODING

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THIS PROSPECTIVE CANDIDATE COMES FULLY LOADED WITH SKILLS AND AN OPEN MIND.

EXPERIENCE

October 2014 – Present

Multimedia Specialist | Zebra Technologies | Holtsville, NY

I work within our training department in media creation and instructional design. I do voice over and editing for online courses, create and edit video training, motion graphics, composite when necessary, and develop promotional content for our group. I developed, launched, and maintain a podcast program aimed at better, more efficient sales training and am always looking for ways to better serve our audience. I am the audio resource for our group and have also had the opportunity to teach and workshop topics on storyboarding and storytelling with Zebra Knowledge Center colleagues.

August 2016 – December 2016

Teacher | Saint Mary's International School | Tokyo, Japan

I was brought in as an emergency replacement to teach Multimedia and Computer Science classes. I quickly built a syllabus to engage students in each subject and revised as each class progressed through the semester. I taught 3D, audio production, video production, digital drawing, storytelling, computer basics, HTML, CSS, and an introduction to Python. I received positive feedback from the students and administration.

August 2015 – June 2016

Teaching Assistant | Pasir Ridge Intercultural School | Balikpapan, East Kalimantan

I assisted the art teacher weekly by teaching middle school students how to use digital art programs. I also created a 6-week coding course where students built their own website.

May 2008 – August 2015

Instructor | Northeastern University | Boston, MA

I taught several courses: Time Based Design, Animation Basics, Interactive Information Design, Foundations of Digital Storytelling, and I also advised on Thesis Projects. I have taught on the ground and hybrid classes, receiving positive student reviews.

May 2008 – May 2014

Account Manager, Senior Account Manager, Technical Implementation Manager

ShapeUp | Providence, RI

I was hired as the first account manager of ShapeUp to manage the client experience with our software, promoted to the Senior Account Manager role with increased responsibility coordinating and launching branded programs for companies. My last role was Technical Implementation Manager role which had me overseeing implementation of our software and analyzing & managing large data sets for a client base that included Fortune 50 companies.

June 2004 – April 2008

Principal, Senior Content Development | isquared, inc. | Providence, RI

A startup marketing and multimedia company. I dealt directly with clients from contract to deliverable and learned how to deliver great service with a great product.

EDUCATION

1999 – 2004 | Northeastern University

BS: Dual major in Multimedia & Graphic Design with a minor in Animation

I was a rare dual major and animation minor, volunteered as art director of the NU literary magazine and participated in track for 2 years as a walk-on, specializing in the hammer throw. I maintained a 3.4 GPA.

CLIFF NOTES

- Often a teacher, always a student
- I build trust and look for mutual understanding in work relationships
- I'm not married to process
- It's about the team
- I respond to coaching & feedback
- **More at markmakesart.com**

SKILLS

Audio Recording/Editing/Production
Client/Customer Service
CSS/HTML5
Digital Video Editing
Guitar
Interactive/Print/Web Design
Photography
Storytelling/Storyboarding
Teaching
Voice Over/Narration

SOFTWARE

Adobe After Effects CC
Adobe Audition CC
Adobe Captivate 8
Adobe Illustrator CC
Adobe Photoshop CC
Adobe Premiere CC
Camtasia
FTP Software
Macintosh OS
Microsoft Excel
Microsoft PowerPoint
Microsoft Windows
Microsoft Word
Salesforce
WordPress

INTERESTS

Education
Music
Technology

COMMUNITY

Riverzedge Volunteer: 2014
Fox Point Neighborhood Association
Board Member: 2007-2010

References? Of course! Just email or call me; I would be happy to provide you with them.